


A Creative & Skill-Building Enrichment Programme for Primary Schools

Nurturing confident, mindful creative, financially smart children.

 Serving Richmond, East Sheen, Barnes & Twickenham

About us

Poetic Art – The Art of Everything is a East Sheen/Richmond-based enrichment provider offering high-quality, specialist-led clubs for primary children.

I am Nolo, a local parent, bringing over 20 years of experience in Audit, Risk & Compliance. Eighteen months ago, I stepped away from corporate life to focus on what I'm passionate about — creative education, financial literacy, wellness, and youth development.



Nolo Masemola-Vanoverschelde
Founder

Our Mission

Our mission is to complement schools with enrichment that builds confidence, creativity, emotional wellbeing, and real-world skills.

Our Programmes



Art and Creative Expression

Inspiring creativity, focus and confidence through engaging art projects.



Finance Club

Building money confidence with fun, practical lessons linked to the new curriculum.



Singing and Performance

Boosting confidence and communication through joyful musical expression



Mindfulness

Supporting emotional regulation with calm, grounding techniques children can use every day (in partnership with Little Tweaks).



Sports and Movements

Developing fitness, teamwork and resilience through dynamic, structured play (in partnership with Sporting Champs).

Why Schools Choose Us

✓ Local & Trusted

:Run by a Sheen Mount & Darell parent with 20+ years in Audit, Risk & Compliance.

✓ Future-Ready Learning

Our Finance Club supports the government's planned introduction of financial education into the primary curriculum.

✓ Boutique & High Quality

Small groups, specialist-led, consistent facilitators — not rotating staff.

✓ Flexible Wraparound Support:

Helps reduce waiting lists and expand morning/after-school capacity.

✓ Inclusive and SEND-aware

We adapt our sessions to support a wide range of needs. As a mom of a SEND child this is key for me personally.



How It Works

- We provide all facilitators & materials
- We manage registers and attendance
- Minimal admin for your school office
- Sessions can be booked via your Arbor/MCAS or directly through our website
- Weekly attendance lists emailed to staff

Weekly Enrichment Offer (example)

Day	Morning Care	Afternoon Care
Mon	Creative Care	Art Club
Tues	Mindfulness	Finance Club
Wed	Creative Care	Singing
Thurs	Sports	Sports
Fri	Mindfulness	Mix and Create

Add Optional Partnership Models

Partnership Options

- Morning Creative Care
- After-School Clubs
- Enrichment Weeks
- Finance Workshops
- Art Week / Project Days
- PPA Creative Cover
- Lunchtime Clubs

PPA Creative Cover

We deliver structured Art, Finance, Mindfulness and Singing sessions during teacher PPA time, providing reliable, high-quality cover that enriches the curriculum.

Our Approach



Play-Based Learning

Kids learn best when they have fun. Our classes are full of fun things that help kids learn and grow.



Individualized Attention

Every child is special. We have small classes, so teachers can help each child do their best.



Holistic Development

We teach reading, art, finance, exercise, and how to be a good friend. We want kids to be smart, kind, and ready for life



Technology Safety

We also include awareness around technological and how to remain safe

Contact Us



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The Poetic Art Club